



Ad Reservation Form

Advertiser: _____

Contact Person: _____

Tel: _____ Email: _____ P.O. # _____

Bill to: _____

Billing Address: _____

City / State / Zip: _____

Signature: _____ Date: _____

Rates: Please refer to our 2011 Media Kit on www.carvta.org/advertising.html

Site Sponsorship (Home Page Display Ads)

- Leaderboard 728x90

Month(s) ad is to run (please check):

___Jan ___Feb ___Mar ___Apr ___May ___June ___July ___Aug ___Sept ___Oct ___Nov ___Dec

Subtotal: _\$ _____

- Skyscraper 120x600: (please complete both)

Number of Weeks to Run: _____ Dates to Run: (dd/mm/yy to dd/mm/yy): _____

Subtotal: _\$ _____

- Vertical 120 x 240: (please complete both)

Number of Weeks to Run: _____ Dates to Run: (dd/mm/yy to dd/mm/yy): _____

Subtotal: _\$ _____

Non-Home Page Display Ads

- Skyscraper 120x600: (please complete both)

Number of Weeks to Run: _____ Dates to Run: (dd/mm/yy to dd/mm/yy): _____

Subtotal: _\$ _____

- Button 125x125: (please complete both)

Number of Weeks to Run: _____ Dates to Run: (dd/mm/yy to dd/mm/yy): _____

Subtotal: _\$ _____

E-Newsletter Sponsorship

- Circle One: Leaderboard 728 x 90 - OR- Button 125x125

Month(s) ad is to run (please check):

___Jan ___Feb ___Mar ___Apr ___May ___June ___July ___Aug ___Sept ___Oct ___Nov

Subtotal: _\$ _____

TOTAL AD RESERVATION ORDER: \$ _____

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- Terms:**
- The terms for all advertising charges are net 30 days.
 - CaRVTA reserves the right to withhold advertising for any account that has an invoice unpaid beyond 90 days.
 - First-time advertisers are required to make full payment with this order to establish credit.
 - Cancellations made after a banner ad has been posted to the Web site will not be accepted.

Contact: Sue Broadback
ads@carvta.org

- Scan and email this form to ads@carvta.org before making payment.
- Upon email confirmation and invoice, submit payment by check to California Registered Veterinary Technicians at:
1017 L Street, Ste. #389
Sacramento, CA 95814

